

ESG Implementation

International Business School Experience

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Introduction

- In the past ten years in Europe substantial progress has been made in quality assurance as well as in other Bologna action lines such as qualifications frameworks, recognition and the promotion of use of learning outcomes, all these contributing to a paradigm move towards enhancing Internal Quality assurance systems.
- A number of strategies contribute to the success of IBS's efforts and the alignment with the Standards and Guidelines for Quality assurance in the European Higher Education area (ESG).



What are the benefits of ESG Compliance?

(1)

- Academic ownership and engagement
- Focus on changing university culture instead of a system of reporting and review
- Increased student satisfaction (centrality of students)
- Clarity of purpose and consistent quality
- An integrated and continuous process of self-reflection and as a result - valid data that the stakeholders can trust



What are the benefits of ESG Compliance?

(2)

- Improved control of quality, processes, and demonstrations of faculty administration and students competence (welcoming of external critical evaluation)
- Improved control during periods of change or growth (focus on the effectiveness of the internal mechanisms)
- Improved performance - fewer re-analysis (providing the context to take the initiative to improve)



Some Open Questions

(room for improvements)

- How effectively to develop sustainable shared responsibility for the teaching and learning process (faculty and students)?
- How to balance the need for transparency and predictability of innovative forms of teaching (e-learning) and fostering creativity and the initiatives of distance education learners.
- Are the competencies really a common language for all stakeholders?



Thank you!

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